



How Bridge Builders have made **the difference**

For the first time ever, a student employee is contributing by payroll deduction to the university's internal fundraising campaign, Bridge Builders. Michael Crawford of Advancement has asked that his contributions go to the general unrestricted fund.

"My time on campus has been so remarkable I wanted to give back to the university," says Crawford, who has seen firsthand "how beneficial and wonderful" contributions by Bridge Builders are.

"Besides," he says, "I was going to use the

money on something wasteful like fast food. Now it's being spent on something useful."

Crawford is just one example of many generous employees whose donations have touched other lives this year.

Business and Administration staff are funding a \$250 per semester, \$500 a year scholarship for a dependent of one of their employees to help with tuition, books and supplies. "My staff wanted to do something to participate in the capital campaign while seeing the benefit of their efforts," says Business and Administra-

tion Vice President Terry Pankratz. The first grant will be awarded in April.

Bridge Builders have helped students who did not have the money to continue their studies but who were close to graduation to complete their degrees.

When students won national awards — like Angela Mosera's 2005 The One Show advertising pencil award — the university helped them attend award ceremonies or give presentations at national conferences.

Your support helps with scholarships, marketing the university, recruiting the best students, departmental needs, and much more.

Bridge Builders, page 4

People with a passion for selfless service



MAYO'S SPIRIT LIVES — Hoyle Julian and Ann Oglesby Julian (left), Ivory Moore, and Wyman Williams received Spirit of Mayo Citations, which honors those whose lives portray founder William Mayo's philosophy of "unselfish service."

A&M-Commerce has awarded the Spirit of Mayo Citation at the Fall Faculty/Staff Meeting on Aug. 25.

President Keith McFarland presented Hoyle Julian and Ann Oglesby Julian, Ivory Moore, and Wyman Williams with citations. The honorees epitomize Professor William Mayo's credo of "ceaseless industry, fearless investigation, unfettered thought, and unselfish service to others."

Hoyle, who grew up on a dairy farm in Hopkins County, earned his degrees from this university. He retired in 1992 as director of Large Systems Planning for Arco Oil & Gas Company.

A graduate of Commerce High School, Ann also earned her degrees from the university. She is a retired teacher and librarian.

When the Julians retired and moved back to this area, they quickly joined the Commerce

Area Alumni Chapter and became active in the Commerce community.

This couple has taken a big interest in both A&M-Commerce academics and athletics.

Hoyle has been a volunteer tutoring math for the last 10 years and, since 2003, has been a liaison and field supervisor for the Department of Secondary and Higher Education. Ann has been working with SHED in these same capacities for several years.

The Julians have seven scholarship endowments in the arts, athletics, and math.

Moore is a trailblazer as the university's first African-American administrator. This Oklahoma native came to the university in 1973. He is remembered for his work as dean of Minority Affairs, a post he held from 1978-84.

He is proud of his good work with students, as well as his work securing grants for the Upward Bound Program.

His interest in the community led him to become the first black citizen elected to the Commerce City Council, and he ended his 18 years on the council by serving two years

People with passion, page 4

Welcome to *A&M-Commerce Today*. See page 3 for info on the new look.

Safety and Security

101

The University Police Department offers common sense traffic and safety tips as part of the first National Campus Safety Awareness Month in September.

1. No matter where you park on campus, you must have a parking permit. Parking permits help to identify who should be on campus, and who is visiting. Traffic tickets have helped police solve crimes.
2. Be aware it is against parking rules to pull through a space in a parking lot where the spaces are angled. This can lead to a fender bender or clipping another vehicle. It will also result in a parking ticket.
3. Try not to walk alone on campus at night. If you must, call someone, even the University Police. Tell them your route and to expect to hear from you on arriving safely at your destination. Ask them to call the police if you don't phone in on time.
4. Stay on routes with lots of traffic and avoid dark areas. Even if the route is well lit, be cautious about using it if there is little traffic along it.
5. Know where the emergency phones are on campus are. A touch button will dial 911.
6. Know where you are. Know the names of the buildings and the street names so you can direct police to you in an emergency.
7. Think ICE – In Case of Emergency. Key contact numbers into your cell phone under ICE.
8. Every incident of sexual assault reported to the University Police since 2000 has been alcohol-related. Nationally, one in four women between the ages of 16 to 24 is the victim of acquaintance rape.
9. Know and recognize the symptoms of alcohol poisoning. Never let someone “sleep it off;” they may never wake up. Get medical help.
10. The university has a lightning warning system. The 15-second horn warns that there is a good chance of a lightning strike within a two-mile radius. Seek shelter inside a building.
11. Visit the University Police Web site at www.tamuccommerce.edu/upd. Read the activity log. It could save you from becoming a victim.
12. If you have a camera phone and see a crime in progress, snap pictures and get them to the University Police.

People with passion for service

from page 1

as mayor. With other trailblazers David Talbot and J. Mason Brewer, he formed a lasting friendship and what Moore refers to as an “historical triumvirate” that made Hunt County a better place in which to live.

Like Ann Julian, Wyman Williams is a Commerce High School graduate who stayed close to home. He received a bachelor of science degree in general industries from the university in 1969.

While attending high school and college, he worked at the family's local car dealership. After earning his college diploma, Williams

began selling cars and moved through management positions at Williams Motors until 1979 when he became co-owner.

This graduate won the Gold Blazer Award for service to the Alumni Association and the university in 1989.

Williams is active on the Foundation Board and serves on the Executive Committee of the A&M-Commerce Foundation Board of Directors. And for its financial support of the university, Williams Motors was inducted into the Founder's Circle in 1993.

William's service extends to The Texas A&M University System, and he serves on the Chancellor's Century Council. He volunteers his service to numerous community organizations.

Publications

Kay L. Coughenour, deceased professor in theatre, “Blocking and Motivational Units for ‘Listen to the Mockingbird,’ Appendix E; and **Coughenour and James A. Grimshaw Jr.**, literature and languages, “Listen to the Mockingbird’: Some Production Notes,” Appendix D, both in *The Cass Mastern Material: The Core of Robert Penn Warren's All the King's Men*, edited by James A. Perkins, LSU Press, 2005.

Charles R. Embry, political science, *Philosophy, Literature, and Politics: “Essays Honoring Ellis Sandoz,”* University of Missouri Press, 2005.

Timothy B. Jones, educational administration, “Using the GRE to Predict Success on State Administrative Certification Examinations,” *Educational Leadership Review*, Fall 2005 edition.

Bill McCarron, literature and languages, “Using Artifacts to Bring Writing and History Alive: The Legend of Sam Bass,” *English in Texas*, Spring-Summer 2005.

Alma Mintu-Wimsatt, marketing and management; together with others; “Risk, Trust and the Problem Solving Approach: A Cross Cultural Negotiation Study,” *Journal of Marketing Theory and Practice*, Winter 2005.

Presentations

Don English, Ed Manton and Jan Walker, business administration and MIS, “Business Communication Instructors' Perception of

Business Ethics with Implications for Teaching,” International Communication Association 55th Annual Conference, New York, May 2005.

Also **English, Manton, and Walker**, “Business Ethics: Have Human Resource Managers Changed Their Perception?,” Business and Economics Society International, Flagstaff, Ariz., July 23. Individuals from 35 nations made presentations at this conference.

Kudos

Jason Bone, university police, one of four law enforcement officers honored by the Office of Juvenile Justice and Delinquency Prevention and the OJJDP Underage Drinking Enforcement Training Center at the 6th Annual National Leadership Conference.

The conference was held at the J.W. Marriott Starr Pass, in Tucson, Ariz, Aug. 18-20.

Officers honored were announced at the Aug. 19 Law Enforcement Luncheon.

Bone was nominated by Texans Standing Tall, an underage drinking prevention organization, for helping design a resident assistant training program for preventing underage drinking.

Recital

Ted Hansen, music, “Reflections for Violin, Viola and Cello,” performed by members of the Dallas Symphony and the Dallas Opera Orchestras, premiered at The Killington Music Festival, Vermont, August 2005.

Also Hansen, “Piano Sonata,” premiered in Seoul, Korea, last spring.

Fast facts

Waiting for word on salaries

A decision on pay raises for the year will not be made until after the 20th class day, President Keith McFarland said at the Aug. 25 Fall Faculty and Staff Meeting.

The State Legislature gave no state money for pay raises for higher education, and A&M-Commerce will have to wait and see about fall enrollment before a decision is made on a salary increase, McFarland said.

A&M-Commerce funding from the state remains at about the same level, with only a \$37,000 increase.

Legislators did not fund tuition revenue bonds for colleges and universities in the state.

Top construction priorities for A&M-Commerce continue to be a new music building and renovation of Gee Library.

In the future when legislators act on tuition revenue bonds, McFarland said he believes a new music building and library renovation will be funded.

BRAND SPANKING NEW — The A&M System has a new logo that presents a stronger identity. The system name was simplified and emphasis placed on the A&M, which is most recognizable to external audiences.



System announces budget

The system Board of Regents has approved a \$2.5 billion budget that will fund operations at its universities, state agencies, health science center and central administrative offices in fiscal year 2006. This reflects a 1 percent, or \$28.4 million, overall increase in operational



FAR SIDE OF THE WORLD — Joe Ortiz-Garcia (left), an A&M-Commerce student, is now a senior airman and heavy equipment operator in Iraq. Serving with him in his unit is Arlan Williams of University Police. Williams, a reservist, is building roads to schools in Iraq. He says the thermometer where he is stationed read 120 degrees fahrenheit at 10.30 a.m. and hit 140 that same day. Their base was home to “Chemical Ali,” a cousin of Saddam Hussein’s thought to have ordered chemical attacks against Kurds, and is near the infamous “Baby Formula” factory, a suspected biological warfare facility. The base, once repaired, will be turned over to the Iraqi National Guard. Williams is looking forward to returning home. “Not enough trees for me,” he says.



BACK TO SCHOOL — Football player Brian Johnson has his picture snapped by photographer Craig Buck for the new season’s football program and media guide.

activities funded by all revenue sources available over the \$2.48 billion allocated in fiscal year 2005, and a 6 percent increase in funding for the System’s universities. The budget for A&M-Commerce is \$83.7 million and will take effect Sept. 1.

Football tailgate parties roar

Everyone is invited to join the tailgate party at each of the Lions’ home football games. The festivities will begin at 4 p.m. on Saturday, Sept. 3, Sept. 10 and Sept. 24. Listen to the Lion Pride Marching Band play, and come early to watch our team walk to the stadium. Food and fixin’s will be on sale for \$6. And also mark your calendar for the road trip to Durant, Okla., where the Lions will play the Southeastern Oklahoma Savages on Saturday, Oct. 15. The bus fare includes the ride, a boxed lunch and the game ticket. Call extension 5765 to be part of the fun.

Science and technology update

The Science and Technology Center is progressing ahead of schedule and the university is currently planning the move from the old science building to the new. It’s a bit of a logistical challenge, incorporating decisions on what furniture, equipment and records to move, and what to leave behind.

The move is planned for January, timed to take place between semesters.

New equipment for the building has been purchased, including the Digistar software and projection system which is currently being installed in the planetarium.

Meanwhile, landscaping work is starting on the exterior of the building with grading and curbing taking place. The paving in front of the main entrance to the building will feature solar tiles that will glow blue and gold at night. The building is expected to be dedicated and in use by January.

Hurricane Katrina aftermath

A&M-Commerce students, staff and faculty gave generously to Hurricane Katrina refugees, from donating food, clothing, and money, to offering accommodation in their homes. Refugees were also invited to attend university events. Thank you, everyone.

Introducing you to the new A&M-Commerce Today

Media Relations welcomes you to the start of the academic year with a fresh look for your employee newsletter, *A&M-Commerce Today*.

Today continues to focus on events and issues of particular interest to employees — but now does so in an easier-to-read, all-color format.

While many other institutions are moving to online newsletters, A&M-Commerce wants to provide you with a tangible publication that you can still clip, tack to a bulletin

board, use as a reference, and — whenever your name shows up in an issue — proudly take to your friends and family.

You will notice a couple of changes. The occasional spotlight that features hardworking staffers is now called “Extra Credit.” Nominate someone by emailing mary_hazal@tamuc.edu or calling extension 5127.

We’ll also offer an occasional news-you-can-use feature called “101,” which offers some everyday tips from campus specialists.

In this issue, for instance, “101” is brought

to you by University Police as part of National Campus Safety Awareness Week.

As always, we hope you enjoy your *A&M-Commerce Today*. To work at a place of higher learning, where we have a front-line look at the lives being changed with each passing year, is very much a privilege.

It’s one we often earn in everyday ways, by tackling the chores, large and small, of our work. *A&M-Commerce Today* is a tribute to each of you who does so with good-old Lion pride. — The Media Relations Team



THIRTYSOMETHING — KETR 88.9 FM's team has partnered with Chandlers Landing Yacht and Tennis Club on Lake Ray Hubbard in Rockwall to celebrate their mutual 30th birthday. Tickets for the Saturday, Sept. 17, event are on sale from KETR. Meet (left, back) Kevin Jefferies, Vicki Holloway, Deborah Smith, Beverly Nanos, Lu Kindblade, and Mark Chapman.

Celebrate with KETR at Chandlers

It's been a busy year for public radio KETR 88.9 FM. It's reported on stories like the Gee Lake alligator — which proved to be a turtle — on the campus of A&M-Commerce, while staff waited to hear how broadcast funding reform could affect its future.

On Saturday, Sept. 17 at 7 p.m., KETR will be celebrating its 30th birthday.

"The Big Night" is the celebration of the public radio station's 30th birthday at Chandlers Landing Yacht and Tennis Club on Lake Ray Hubbard in Rockwall.

The Italian-themed event — which will feature flavors from southern Italy and Sicily, Italian wine, a silent auction, and music by jazz pianist Tom Niebuhr — is expected to attract about 200 people.

Tickets for "The Big Night" are \$45, or \$65 to join the VIP reception at 6 p.m.

When KETR staff discussed holding gourmet cooking classes at Chandlers Landing to tie in with the public radio program "The Splendid Table," they discovered the club was also celebrating its 30th birthday.

"We are delighted to celebrate together," says Vicki Holloway, KETR general manager. "We are always looking for ways to grow our partnerships with our community, and the setting of the club is perfect.

"Looking out at the views across the lake, you feel like you are standing on the water."

Susan Gaskill, the owner of Chandlers Landing, says, "As a local family-owned business we are family-oriented. KETR also places

a strong emphasis on family and community, so it's a good match for us.

"And with Rockwall being the gateway to Northeast Texas, this is a wonderful way for us to increase our reach to our market."

Chef Tim Dawson, born and raised in Caddo Mills, is a regular listener to "The Splendid Table" and will be whipping up the fare.

"The reaction to the birthday party from the community has been amazing," Chef Tim says. "Mention radio and people perk up."

To be part of the "Big Night" and to meet the voices behind the microphone, call extension 5848 or visit www.ketr.org.

Bridge Builders make a difference

from page 1

Staff and faculty contributions are important as state funding continues to decline.

When corporations and foundations consider grant proposals, one of the aspects they consider is the percentage of staff and faculty who make contributions to the university.

In 2004, 12.7 percent of full-time faculty and staff contributed to Bridge Builders.

This year, almost 24 percent backed the initiative. It's hoped that figure will reach 35 percent next year.

"Employees will soon be receiving your Bridge Builders membership form," says Jan Ainsworth, who directs the campaign. "Bridge Builders needs your support.

"Employees do make the difference."

September

- 1 — Lions Roar Week welcomes students to campus. Activities through Sept. 2.
Registration ends for Fall Semester 2005. Last day to late register or change schedules for fall.
- 2 — Lions soccer against Incarnate Word, 4 p.m., in Commerce.
Lions volleyball at Grand Canyon University Cactus Classic, in Phoenix, Ariz. Also Sept. 3.
- 3 — Lions football against Tarleton, 6 p.m., Memorial Stadium.
- 4 — Lions soccer against Harding, noon, in Commerce.
- 5 — University open and classes to be held on Labor Day.
- 6 — Schedules removed for non-payment of tuition and fees for Fall 2005.
- 9 — Lions soccer against Barry (Florida), 6 p.m., in Tampa, Fla.
Lions volleyball at St. Edwards University Tournament, in Austin. Also Sept. 10.
- 10 — Lions football against Midwestern State, 6 p.m., Memorial Stadium.
- 11 — Lions soccer against Tampa (Fla.), 10 a.m., in Tampa.
- 13 — Last day to drop a class and receive a refund if remaining enrolled.
Men and women's cross country, Lumberjack Open, Stephen F. Austin State University, in Nacogdoches.
Lions volleyball against Southern Arkansas University, 7 p.m., in Magnolia, Ark.
- 14 — Merchants Fair, 10 a.m. to 2 p.m., Sam Rayburn Memorial Student Center.
Lions soccer against Southwest Baptist, 4 p.m., in Commerce.
- 17 — Lions football against Abilene Christian, 6 p.m. in Abilene.
- 19 — Jimmy Clark, trombone recital, 7:30 p.m., Music Building.
- 20 — Lions volleyball against Southeastern Oklahoma State, 7 p.m., in Durant.

NEXT ISSUE

The next issue of *A&M-Commerce Today* is Wednesday, Sept. 21. Copy deadline for the issue is Wednesday, Sept. 14. Please send your news to maryl_hazal@tamu-commerce.edu or by fax to 5522.

A&M-Commerce, an equal opportunity university, complies with all federal requirements prohibiting discriminatory activities.