



**Bachelor of Applied Arts and Sciences (BAAS)**  
**Career Field - Marketing/Business Management Specialization**

Component Area	Texas A&M-Commerce Number	Texas Common Course Number
<b>General Education Requirements</b>		
Communications (9 hours)	ENG 101	ENGL 1301
	ENG 102	ENGL 1302
	SPC 111 or 245	SPCH 1311 or 1315 or 1321
Mathematics (3 hours)	MATH 141 or 175 or 179	MATH 1314 or 1414 or 1324
Natural Sciences (8 hours)	US Science	College Core 4 hr Lab Science
	US Science	College Core 4 hr Lab Science
Humanities (3 hours)	ENG 201, 202, 203; HIST 261, 262, 263; JOUR 114; PHIL 231, 331, 332, 360, 362; PSCI 410, 411, 412	ENGL 2321, 2322, 2323, 2326, 2327, 2328, 2331, 2332, 2333; HIST 2321, 2322; COMM 1307; PHIL 1301, 2306, 2316, 2317
Visual & Performing Arts (3 hours)	ART 200, 202, 301, 304; ENG 432, 434; MUS 102, 110, THE 210	ARTS 1301, 1303, 1304; MUSI 1306, 1308, 1309, 1310; DRAM 1310, 2361, 2362
Social/Behavioral Sciences (3 hours)	ECO 231	ECON 2301
History (6 hours)	HIST 121	HIST 1301
	HIST 122	HIST 1302
Political Science (6 hours)	PSCI 220, 221	GOVT 2301, 2302 (sequence) or GOVT 2305, 2306 (sequence)
Fitness and Recreational Activity (2 hours)	Two 1 hour FRA activity courses	Two 1 hour PHED or KINE activity courses
<b>Career Field Requirements to be completed at CCCC</b>		
(3 hours)	ECO 232	ECON 2302
(3 hours)	CSCI 126 (lower-level elective)	COSC 1300 or BCIS 1305
Career Field (36 hours)	Choose 36 hours from Applied Arts/Sciences courses as follows:	
	BMGT 1303 Principles of Management	MRKG 2333 Principles of Selling
	MRKG 1311 Principles of Marketing	MRKG 2348 Market Research and Strategies
	BMGT 1344 Negotiate & Conflict Manage	BMGT 1305 Communications in Manage
	BMGT 2310 Financial Management	BMGT 1341 Business Ethics
	MRKG 1301 Customer Relations	BMGT 2341 Strategic Management
	MRKG 1302 Principles of Retailing	MRKG 2349 Advertise and Sales Promotion
	BMGT 2309 Leadership	IBUS 1354 International Marketing Mgmt
<b>Requirements to be completed through instruction with Texas A&amp;M University-Commerce</b>		
Professional Development (36 hours)  These 36 hours must be completed with Texas A&M University-Commerce and may be taken in a traditional class room setting or via convenient classes delivered online.	BAAS 301 Practicum I	
	BAAS 302 Practicum II	
	BAAS 303 Practicum III	
	BAAS 305 Corporate Communication	
	MGT 305 Management and Organizational Behavior	
	BAAS 345 Organizational Leadership	
	MKT 306 Marketing	
	SOC/PSY 310 Psychology and Sociology of Diverse Populations	
	BAAS 409 Contemporary Technology	
	BAAS 444 Strategies for Decision Making	
Electives (6 hours advanced)		
Total semester hours required for the degree is 121 hours. Thirty-six hours must be advanced.		

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**Bachelor of Applied Arts and Sciences (BAAS)**

**Career Field - Management Development**

Component Area	Texas A&M-Commerce Number	Texas Common Course Number
<b>General Education Requirements</b>		
Communications (9 hours)	ENG 101	ENGL 1301
	ENG 102	ENGL 1302
	SPC 111 or 245	SPCH 1311 or 1315 or 1321
Mathematics (3 hours)	MATH 141 or 175 or 179	MATH 1314 or 1414 or 1324
Natural Sciences (8 hours)	US Science	College Core 4 hr Lab Science
	US Science	College Core 4 hr Lab Science
Humanities (3 hours)	ENG 201, 202, 203; HIST 261, 262, 263; JOUR 114; PHIL 231, 331, 332, 360, 362; PSCI 410, 411, 412	ENGL 2321, 2322, 2323, 2326, 2327, 2328, 2331, 2332, 2333; HIST 2321, 2322; COMM 1307; PHIL 1301, 2306, 2316, 2317
Visual & Performing Arts (3 hours)	ART 200, 202, 301, 304; ENG 432, 434; MUS 102, 110, THE 210	ARTS 1301, 1303, 1304; MUSI 1306, 1308, 1309, 1310; DRAM 1310, 2361, 2362
Social/Behavioral Sciences (3 hours)	ECO 231	ECON 2301
History (6 hours)	HIST 121	HIST 1301
	HIST 122	HIST 1302
Political Science (6 hours)	PSCI 220, 221	GOVT 2301, 2302 (sequence) or GOVT 2305, 2306 (sequence)
Fitness and Recreational Activity (2 hours)	Two 1 hour FRA activity courses	Two 1 hour PHED or KINE activity courses
<b>Career Field Requirements to be completed at CCCC</b>		
(3 hours)	ECO 232	ECON 2302
(3 hours)	CSCI 126 (lower-level elective)	COSC 1300 or BCIS 1305
Career Field (36 hours)	Choose 36 hours from Applied Arts/Sciences courses as follows:	
	BMGT 1303 Principles of Management	ITSW 1304 Intro to Spreadsheets
	BMGT 1307 High Perform Work Teams	BMGT 2309 Leadership
	ACCT 2301 Financial Accounting	BMGT 2311 Management of Change
	BMGT 1301 Supervision	BMGT 2341 Strategic Management
	BMGT 2310 Financial Management	BMGT 1344 Negotiations & Conflict Mgmt
	BMGT 2331 Principles of Quality Manage	BMGT 1341 Business Ethics
	HRPO 2301 Human Resource Management	BMGT 1305 Communications in Mgmt
	QCTC 1303 Quality Control	BMGT 2382 Cooperative Education
<b>Requirements to be completed through instruction with Texas A&amp;M University-Commerce</b>		
Professional Development (36 hours)  These 36 hours must be completed with Texas A&M University-Commerce and may be taken in a traditional class room setting or via convenient classes delivered online.	BAAS 301 Practicum I	
	BAAS 302 Practicum II	
	BAAS 303 Practicum III	
	BAAS 444 Strategies for Decision Making	
	MGT 305 Management and Organizational Behavior	
	BAAS 345 Organizational Leadership	
	MKT 306 Marketing	
	SOC/PSY 310 Psychology and Sociology of Diverse Populations	
	BAAS 305 Corporate Communication	
	BAAS 409 Contemporary Technology	
Electives (6 hours advanced)		
Total semester hours required for the degree is 121 hours. Thirty-six hours must be advanced.		

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**Bachelor of Applied Arts and Sciences (BAAS)  
Career Field - Marketing**

Component Area	Texas A&M-Commerce Number	Texas Common Course Number
<b>General Education Requirements</b>		
Communications (9 hours)	ENG 101	ENGL 1301
	ENG 102	ENGL 1302
	SPC 111 or 245	SPCH 1311 or 1315 or 1321
Mathematics (3 hours)	MATH 141 or 175 or 179	MATH 1314 or 1414 or 1324
Natural Sciences (8 hours)	US Science	College Core 4 hr Lab Science
	US Science	College Core 4 hr Lab Science
Humanities (3 hours)	ENG 201, 202, 203; HIST 261, 262, 263; JOUR 114; PHIL 231, 331, 332, 360, 362; PSCI 410, 411, 412	ENGL 2321, 2322, 2323, 2326, 2327, 2328, 2331, 2332, 2333; HIST 2321, 2322; COMM 1307; PHIL 1301, 2306, 2316, 2317
Visual & Performing Arts (3 hours)	ART 200, 202, 301, 304; ENG 432, 434; MUS 102, 110, THE 210	ARTS 1301, 1303, 1304; MUSI 1306, 1308, 1309, 1310; DRAM 1310, 2361, 2362
Social/Behavioral Sciences (3 hours)	ECO 231	ECON 2301
History (6 hours)	HIST 121	HIST 1301
	HIST 122	HIST 1302
Political Science (6 hours)	PSCI 220, 221	GOVT 2301, 2302 (sequence) or GOVT 2305, 2306 (sequence)
Fitness and Recreational Activity (2 hours)	Two 1 hour FRA activity courses	Two 1 hour PHED or KINE activity courses
<b>Career Field Requirements to be completed at CCCC</b>		
(3 hours)	ECO 232	ECON 2302
(3 hours)	CSCI 126 (lower-level elective)	COSC 1300 or BCIS 1305
Career Field (36 hours)	Choose 36 hours from Applied Arts/Sciences courses as follows:	
	BMGT 1341 Business Ethics	BUSG 2309 Small Business Management
	MRKG 1311 Principles of Marketing	IBUS 1354 International Marketing Manage
	ACCT 2301 Financial Accounting	MRKG 1301 Customer Relations
	MRKG 2333 Principles of Selling	MRKG 1302 Principles of Retailing
	MRKG 2349 Advert and Sales Promotion	MRKG 2348 Market Research and Strategies
	BMGT 1305 Communications of Manage	BMGT 1344 Negotiations & Conflict Mgmt
	BMGT 1396 Special Topics in Gen Retail	MRKG 2381 Cooperative Education
<b>Requirements to be completed through instruction with Texas A&amp;M University-Commerce</b>		
Professional Development (36 hours)  These 36 hours must be completed with Texas A&M University-Commerce and may be taken in a traditional class room setting or via convenient classes delivered online.	BAAS 301 Practicum I	
	BAAS 302 Practicum II	
	BAAS 303 Practicum III	
	BAAS 444 Strategies for Decision Making	
	MGT 305 Management and Organizational Behavior	
	BAAS 345 Organizational Leadership	
	MKT 306 Marketing	
	SOC/PSY 310 Psychology and Sociology of Diverse Populations	
	BAAS 305 Corporate Communication	
	BAAS 409 Contemporary Technology	
Electives (6 hours upper-level advanced)		
Total semester hours required for the degree is 121 hours. Thirty-six hours must be advanced.		

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**Bachelor of Applied Arts and Sciences (BAAS)**  
**Career Field - Office Systems Technology**

Component Area	Texas A&M-Commerce Number	Texas Common Course Number
<b>General Education Requirements</b>		
Communications (9 hours)	ENG 101	ENGL 1301
	ENG 102	ENGL 1302
	SPC 111 or 245	SPCH 1311 or 1315 or 1321
Mathematics (3 hours)	MATH 141 or 175 or 179	MATH 1314 or 1414 or 1324
Natural Sciences (8 hours)	US Science	College Core 4 hr Lab Science
	US Science	College Core 4 hr Lab Science
Humanities (3 hours)	ENG 201, 202, 203; HIST 261, 262, 263; JOUR 114; PHIL 231, 331, 332, 360, 362; PSCI 410, 411, 412	ENGL 2321, 2322, 2323, 2326, 2327, 2328, 2331, 2332, 2333; HIST 2321, 2322; COMM 1307; PHIL 1301, 2306, 2316, 2317
Visual & Performing Arts (3 hours)	ART 200, 202, 301, 304; ENG 432, 434; MUS 102, 110, THE 210	ARTS 1301, 1303, 1304; MUSI 1306, 1308, 1309, 1310; DRAM 1310, 2361, 2362
Social/Behavioral Sciences (3 hours)	ECO 231	ECON 2301
History (6 hours)	HIST 121	HIST 1301
	HIST 122	HIST 1302
Political Science (6 hours)	PSCI 220, 221	GOVT 2301, 2302 (sequence) or GOVT 2305, 2306 (sequence)
Fitness and Recreational Activity (2 hours)	Two 1 hour FRA activity courses	Two 1 hour PHED or KINE activity courses
<b>Career Field Requirements to be completed at CCCC</b>		
(3 hours)	ECO 232	ECON 2302
(3 hours)	CSCI 126 (lower-level elective)	COSC 1300 or BCIS 1305
Career Field (36 hours)	Choose 36 hours from Applied Arts/Sciences courses as follows:	
	POFT 1307 Proofreading and Editing	POFT 2203 Speed and Accuracy Building
	POFT 1319 Records and Info Manage	ITSC 1309 Integrated Software Appl
	POFT 2301 Document Format and Skill	POFT 2312 Business Correspond and Com
	ACNT 1303 Intro to Accounting I	POFT 1349 Admin Office Procedures II
	POFI 2301 Word Processing	POFT 2301 Intermediate Keyboarding
		Electives
<b>Requirements to be completed through instruction with Texas A&amp;M University-Commerce</b>		
Professional Development (36 hours)  These 36 hours must be completed with Texas A&M University-Commerce and may be taken in a traditional class room setting or via convenient classes delivered online.	BAAS 301 Practicum I	
	BAAS 302 Practicum II	
	BAAS 303 Practicum III	
	BAAS 303 Corporate Communication	
	MGT 305 Management and Organizational Behavior	
	BAAS 345 Organizational Leadership	
	MKT 306 Marketing	
	SOC/PSY 310 Psychology and Sociology of Diverse Populations	
	BAAS 305 Corporate Communication	
	BAAS 444 Strategies for Decision Making	
Electives (6 hours advanced)		
Total semester hours required for the degree is 121 hours. Thirty-six hours must be advanced.		

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**Bachelor of Applied Arts and Sciences (BAAS)**

**Career Field - Real Estate**

Component Area	Texas A&M-Commerce Number	Texas Common Course Number
<b>General Education Requirements</b>		
Communications (9 hours)	ENG 101	ENGL 1301
	ENG 102	ENGL 1302
	SPC 111 or 245	SPCH 1311 or 1315 or 1321
Mathematics (3 hours)	MATH 141 or 175 or 179	MATH 1314 or 1414 or 1324
Natural Sciences (8 hours)	US Science	College Core 4 hr Lab Science
	US Science	College Core 4 hr Lab Science
Humanities (3 hours)	ENG 201, 202, 203; HIST 261, 262, 263; JOUR 114; PHIL 231, 331, 332, 360, 362; PSCI 410, 411, 412	ENGL 2321, 2322, 2323, 2326, 2327, 2328, 2331, 2332, 2333; HIST 2321, 2322; COMM 1307; PHIL 1301, 2306, 2316, 2317
Visual & Performing Arts (3 hours)	ART 200, 202, 301, 304; ENG 432, 434; MUS 102, 110, THE 210	ARTS 1301, 1303, 1304; MUSI 1306, 1308, 1309, 1310; DRAM 1310, 2361, 2362
Social/Behavioral Sciences (3 hours)	ECO 231	ECON 2301
History (6 hours)	HIST 121	HIST 1301
	HIST 122	HIST 1302
Political Science (6 hours)	PSCI 220, 221	GOVT 2301, 2302 (sequence) or GOVT 2305, 2306 (sequence)
Fitness and Recreational Activity (2 hours)	Two 1 hour FRA activity courses	Two 1 hour PHED or KINE activity courses
<b>Career Field Requirements to be completed at CCCC</b>		
(3 hours)	ECO 232	ECON 2302
(3 hours)	CSCI 126 (lower-level elective)	COSC 1300 or BCIS 1305
Career Field (36 hours)	Choose 36 hours from Applied Arts/Sciences courses as follows:	
	RELE 1301 Principles of Real Estate I	BUSI 1301 Intro to Business
	RELE 2301 Law of Agency	RELE 1321 Real Estate Marketing
	POFT 1127 Introduction to Keyboarding	RELE 1319 Real Estate Finance
	RELE 1311 Law of Contracts	RELE 1315 Property Management
	RELE 1325 Real Estate Mathematics	RELE 1303 Real Estate Appraisal
	RELE 2309 Principles of Real Estate II	RELE 1307 Real Estate Investments
	Electives	RELE 2381 Cooperative Education
<b>Requirements to be completed through instruction with Texas A&amp;M University-Commerce</b>		
Professional Development (36 hours)  These 36 hours must be completed with Texas A&M University-Commerce and may be taken in a traditional class room setting or via convenient classes delivered online.	BAAS 301 Practicum I	
	BAAS 302 Practicum II	
	BAAS 303 Practicum III	
	BAAS 305 Corporate Communication	
	MGT 305 Management and Organizational Behavior	
	BAAS 345 Organizational Leadership	
	MKT 306 Marketing	
	SOC/PSY 310 Psychology and Sociology of Diverse Populations	
	BAAS 409 Contemporary Technology	
	BAAS 444 Strategies for Decision Making	
Electives (6 hours advanced)		
Total semester hours required for the degree is 121 hours. Thirty-six hours must be advanced.		

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**Bachelor of Applied Arts and Sciences (BAAS)**  
**Career Field - Hospitality and Food Service Management**

Component Area	Texas A&M-Commerce Number	Texas Common Course Number
<b>General Education Requirements</b>		
Communications (9 hours)	ENG 101	ENGL 1301
	ENG 102	ENGL 1302
	SPC 111 or 245	SPCH 1311 or 1315 or 1321
Mathematics (3 hours)	MATH 141 or 175 or 179	MATH 1314 or 1414 or 1324
Natural Sciences (8 hours)	US Science	College Core 4 hr Lab Science
	US Science	College Core 4 hr Lab Science
Humanities (3 hours)	ENG 201, 202, 203; HIST 261, 262, 263; JOUR 114; PHIL 231, 331, 332, 360, 362; PSCI 410, 411, 412	ENGL 2321, 2322, 2323, 2326, 2327, 2328, 2331, 2332, 2333; HIST 2321, 2322; COMM 1307; PHIL 1301, 2306, 2316, 2317
Visual & Performing Arts (3 hours)	ART 200, 202, 301, 304; ENG 432, 434; MUS 102, 110, THE 210	ARTS 1301, 1303, 1304; MUSI 1306, 1308, 1309, 1310; DRAM 1310, 2361, 2362
Social/Behavioral Sciences (3 hours)	ECO 231	ECON 2301
History (6 hours)	HIST 121	HIST 1301
	HIST 122	HIST 1302
Political Science (6 hours)	PSCI 220, 221	GOVT 2301, 2302 (sequence) or GOVT 2305, 2306 (sequence)
Fitness and Recreational Activity (2 hours)	Two 1 hour FRA activity courses	Two 1 hour PHED or KINE activity courses
<b>Career Field Requirements to be completed at CCCC</b>		
(3 hours)	ECO 232	ECON 2302
(3 hours)	CSCI 126 (lower-level elective)	COSC 1300
Career Field (36 hours)	Choose 36 hours from Applied Arts/Sciences courses as follows:	
	HAMG 1321 Intro to Hospitality Industry	HAMG 2337 Hospitality Facilities Management
	HAMG 1340 Hospitality Legal Issues	CHEF 1301 Basic Food Preparation
	HAMG 1380 Cooperative Education	HAMG 2301 Prin of Food and Beverage Ops
	HAMG 2332 Hospitality Fin Management	CHEF 1305 Sanitation and Safety
	HAMG 1313 Front Office Procedures	HAMG 2305 Hospitality Manage and Leader
	HAMG 1324 Hospitality Human Resources	TRVM 2301 Intro Convention/Meeting Manage
	HAMG 2307 Hospitality Marketing and Sales	HAMG 2581 Cooperative Education
<b>Requirements to be completed through instruction with Texas A&amp;M University-Commerce</b>		
Professional Development (36 hours)  These 36 hours must be completed with Texas A&M University-Commerce and may be taken in a traditional class room setting or via convenient classes delivered online.	BAAS 301 Practicum I	
	BAAS 302 Practicum II	
	BAAS 303 Practicum III	
	BAAS 305 Corporate Communications	
	MGT 305 Management and Organizational Behavior	
	BAAS 345 Organizational Leadership	
	MKT 306 Marketing	
	SOC/PSY 310 Psychology and Sociology of Diverse Populations	
	BAAS 409 Contemporary Technology	
	BAAS 444 Strategies for Decision Making	
Electives (6 hours advanced)		
Total semester hours required for the degree is 121 hours. Thirty-six hours must be advanced.		

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